

CERVICAL SPINE RESEARCH SOCIETY®



FOUNDED 1973

CERVICAL SPINE RESEARCH SOCIETY

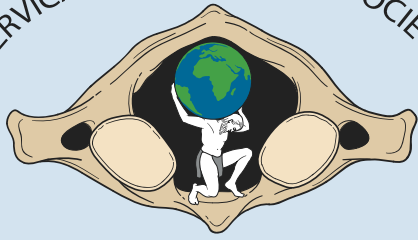
CORPORATE PARTNERSHIP OPPORTUNITIES

2024

WWW.CSRS.ORG

TABLE OF CONTENTS

CERVICAL SPINE RESEARCH SOCIETY®



FOUNDED 1973

OUR MISSION

The Cervical Spine Research Society is a multidisciplinary organization that provides a forum for the exchange of ideas and promotes clinical and basic science research of the cervical spine. The organization values collegial interaction and strong scientific principles.

OUR VISION

The Cervical Spine Research Society is the recognized authority on diseases of the cervical spine.

Corporate Partnership Levels.....	3
2023 Corporate Partners.....	4
Grant Funding Opportunities.....	5
Emerging Leaders Course — April 18-20, 2024.....	6
Hands-on Surgical Techniques Course — July 18-20, 2024.....	7
Grant Partnership Reservation Form.....	8

2024 LEADERSHIP

BOARD OF DIRECTORS

President

Alpesh A. Patel, MD, MBA

Incoming President

Christopher Shaffrey, MD

Vice-President

Thomas E. Mroz, MD

Treasurer

Zoher Ghogawala, MD, FACS

Secretary

Steven C. Ludwig, MD

Past President

Michael D. Daubs, MD

Past President Once Removed

James S. Harrop, MD, MSHQS

COMMITTEE CHAIRS

Annual Meeting Co-Chairs

Erica F. Bisson, MD, MPH, Co-Chair

Jason W. Savage, MD, Co-Chair

Barrett I. Woods, MD, Co-Chair

Awards Committee

Michael D. Daubs, MD, Chair

Board of Specialty Societies

Charles H. Crawford III, MD, BOS Liaison

Sheeraz A. Qureshi, MD, MBA, BOS Liaison

Communications Committee

Brian W. Su, MD, Co-Chair

Bobby K. Tay, MD, Co-Chair

DEI Task Force

Barrett I. Woods, MD, Chair

Education Committee

Addisu Mesfin, MD, Co-Chair

Neill M. Wright, MD, Co-Chair

Instructional Course Committee

Barrett S. Boody, MD, Co-Chair

Matthew W. Colman, MD, Co-Chair

Membership Committee

Andrew Hecht, MD, Co-Chair

Praveen V. Mummaneni, MD, Co-Chair

Nominating Committee

Michael D. Daubs, MD, Chair

Publications Committee

Andrew T. Dailey, MD, Co-Chair

Justin S. Smith, MD, PhD, Co-Chair

Registry Committee

Zoher Ghogawala, MD, FACS, Chair

Research Committee

Samuel K. Cho, MD, Co-Chair

Brandon D. Lawrence, MD, Co-Chair

CORPORATE PARTNERSHIP LEVELS

	Diamond Premier (\$150,000+)	Diamond (\$100,000-\$149,999)	Platinum (\$75,000-\$99,999)	Gold (\$50,000-\$74,999)	Silver (\$25,000-\$49,999)	Bronze (\$15,000-\$24,999)
Company logo on CSRS website	Premier placement	Elevated placement	Yes	Yes	Yes	Yes
Company logo on annual meeting signage	Premier placement	Elevated placement	Yes	Yes	Yes	Yes
Company logo in annual meeting final program	Premier placement	Elevated placement	Yes	Yes	Yes	Yes
Corporate ad in annual meeting final program	Full page ad (premium placement)	Full page ad	Half page ad	Half page ad		
Company logo in annual meeting app	Yes	Yes	Yes	Yes	Yes	Yes
Attendee list with names and cities	Pre and post meeting list	Pre and post meeting list	Pre meeting list	Pre meeting list		
Partnership acknowledged on CSRS social media	Twice per year	Once per year				
Private meeting with CSRS presidential line	In-person meeting @ your headquarters and/or at the annual meeting	In-person meeting @ your headquarters and/or at the annual meeting	In-person @ CSRS annual meeting or via Zoom	Zoom meeting at a mutually agreeable date and time		
First right of refusal on new initiatives	Yes					
Priority annual meeting booth placement	Yes	Yes				

*Support consists of any grant support, educational grants, advertising, industry workshops and purchased booth space.

2023 CORPORATE PARTNERS

THE CERVICAL SPINE RESEARCH SOCIETY GRATEFULLY ACKNOWLEDGES OUR 2023 CORPORATE PARTNERS.

The continued success and increased impact of the Cervical Spine Research Society's research and education effort is dependent upon industry support.

DIAMOND LEVEL (\$100,000+)



Medtronic

GOLD LEVEL (\$50,000-\$74,999)



BRONZE LEVEL (\$15,000-\$29,999)



IN-KIND MEDIA SPONSOR



GRANT FUNDING OPPORTUNITIES

The mission of the Cervical Spine Research Society is to carry out research and exchange information on the cervical spine. All the grant applications undergo a rigorous peer review process by the CSRS Research Committee.

Selection for CSRS research funding is always a highly competitive process. Many high-quality proposals are received each year – every proposal is thoroughly vetted and reviewed by the Research Committee. CSRS received a total of 46 letters of intent in 2023 and awarded a total of \$269,438 to nine grants recipients across four grant categories. CSRS has funded over \$4.2 million in research grants since 1990.

NAMED RESEARCH GRANT

\$25,000 - \$50,000 (multiple opportunities available)

Help support the CSRS's commitment to high quality research by sponsoring a named research grant. A named grant will help grow the number of research projects CSRS is able to fund future years. The grant will be listed on the CSRS website and in notifications of available and awarded grants. The grant recipient will be chosen by the CSRS Research Committee.

CERVICAL REGISTRY GRANT

\$37,500/year (multiple opportunities available) First right of refusal will go to 2022 supporter.

The Cervical Spine Research Society or CSRS is the global authority on cervical spine research. The objective of this diagnosis-based observational registry is to develop a clinical registry of patients diagnosed with cervical radiculopathy or cervical myelopathy over a 3 year period.

Furthermore, hospitals throughout the U.S. will contribute and provide data on cervical spine diagnoses such as cervical radiculopathy or myelopathy and various cervical surgeries such as cervical foraminotomy, cervical arthroplasty, cervical laminectomy, cervical fusion, anterior cervical discectomy and fusion, cervical laminoplasty or a combination of above.

Data collection will consist of PROMIS Global-10, Neck Disability Index (NDI), Cervical Stiffness Disability Index (CSDI), and if the patient is diagnosed with cervical myelopathy they will complete the Patient reported modified Japanese Orthopaedic Association Questionnaire (P-mJOA).

During follow-up visits, which will occur at 1 and 3 months, and annually 1-5 years post operatively, various items from baseline will continue to be collected with a primary emphasis on the questionnaires.

Quarterly reports are available as part of this funding opportunity at no additional charge to the supporter.

CERVICAL REGISTRY GRANT FOR DATA

\$50,000 (multiple opportunities available)

This grant would give company access to the CSRS Registry in perpetuity.

Reports would be available quarterly according to company specifications. CSRS staff time to produce these reports will be billed at \$ 500/hr. CSRS estimates quarterly reports to run about \$2,500 per report.

REGISTRY COMMITTEE CHAIR

Zoher Ghogawala, MD, FACS, Chair

RESEARCH COMMITTEE CO-CHAIRS

Samuel K. Cho, MD, Co-Chair

Brandon D. Lawrence, MD, Co-Chair



EMERGING LEADERS COURSE – APRIL 18-20, 2024

INDIANA SPINE GROUP, MAC, CARMEL, IN

Chairs: Michael Daubs, MD and Michael McCarthy, MD, MPH

COURSE OVERVIEW

The Emerging Leaders Course further promotes CSRS's mission of developing young members by addressing the various challenges faced by early career spine surgeons. This course will provide a forum for discussion and networking with prominent CSRS faculty. There will be lab opportunities to practice more advanced techniques on cadaveric specimens.

TARGET AUDIENCE

The primary audience is US-based orthopedic or neurosurgeons in their first five years of practice, and neurosurgeons in their last year of residency looking to gain confidence and grow as a leader in the field of cervical spine.

COURSE HIGHLIGHTS

The course will cover the latest advances and techniques of the cervical spine including:

- Create an open participant driven education platform to facilitate honest and "real-life" conversations between attendees and faculty.
- Provide useful and informative lectures focusing on topics relevant to young surgeon leaders in and out of the operating room.
- Emphasis on advanced cervical spine topics and techniques.
- Limited capacity of 32 maximum participants to facilitate group discussion and networking with current and past CSRS presidential line
- Review and perform the following surgeries on cadaveric tissue in a hands-on lab working one on one with cervical spine experts:
 - Multilevel corpectomy, C7-T1/T1-T2 Anterior approach, Uncinectomy
 - Vertebral artery dissection and management options
 - Posterior cervical pedicle subtraction osteomy (PSO)
 - Occipital Fixation/Oc-C1
 - Navigation and robotics in complex cervical spine

LAB SUPPORT

\$25,000

Each lab supporter is guaranteed at least one lab station and asked to provide their equipment for their station. (Four attendees and one faculty is assigned to each station.) Two company representatives may assist in the lab and one additional company rep may attend the meeting, including the scientific sessions.

DINNER SUPPORT

\$15,000 or \$7,500 when combined with additional sponsorship opportunity

Your company will sponsor the all attendee and faculty dinner on Thursday or Friday evening. CSRS will promote this dinner as the sole dinner option for all meeting attendees. Company is responsible to book meeting location and pay for the dinner. CSRS staff will work with company to promote the event.

BREAKFAST TALK

\$15,000

Your company may give a 15-minute company specific talk during the attendee breakfast. This will be held in the MAC lobby and may include audio visual if requested in advance. Two company reps may attend the scientific portion of the meeting at no additional cost.

RECEPTION TALK

\$15,000

Your company may give a 15-minute company specific talk during the meeting reception. This will be held in the MAC lobby and may include audio visual if requested in advance. Two company reps may attend the scientific portion of the meeting at no additional cost.

PRELIMINARY SCHEDULE OF EVENTS

THURSDAY

1:00 pm - 2:00 pm	Registration and Lunch
2:00 pm - 4:15 pm	Lectures
4:15 pm - 4:45 pm	Spotlight Interview
6:00 pm - 8:00 pm	Industry Sponsored Dinner

FRIDAY

7:15 am - 7:45 am	Breakfast
7:45 am - 9:35 am	Lectures
9:50 am - 12:20 pm	Lab
12:20 pm - 1:20 pm	Lunch
1:20 pm - 3:50 pm	Lab
4:05pm - 4:45 pm	Lectures
4:45 pm - 5:45 pm	Reception
7:00 pm - 9:00 pm	Industry Sponsored Dinner

SATURDAY

7:00 am - 7:30 am	Breakfast
7:30 am - 10:15 am	Lectures

HANDS-ON SURGICAL TECHNIQUES COURSE — JULY 18-20, 2024

INDIANA SPINE GROUP, MAC, CARMEL, IN

Chairs: Rick Sasso, MD and Vince Traynelis, MD

COURSE OVERVIEW

The course will consist of a mix of lectures, by prominent CSRS faculty, followed by time in the lab where students will have the opportunity to test their skills on what they learned earlier in the day. Students will also have the opportunity to present cases and get feedback from faculty and other attendees.

TARGET AUDIENCE

This course is intended for spine fellows and senior level residents who are interested in gaining hands-on experience from experienced, world renowned, CSRS members.

LAB SUPPORT

\$25,000

Each lab supporter is guaranteed at least one lab station and asked to provide their equipment for their station. (Four attendees and one faculty is assigned to each station.) Two company representatives may assist in the lab and one additional company rep may attend the meeting, including the scientific sessions.

BREAKFAST TALK

\$15,000

Your company may give a 15-minute company specific talk during the attendee breakfast. This will be held in the MAC lobby and may include audio visual if requested in advance. Two company reps may attend the scientific portion of the meeting at no additional cost.

RECEPTION TALK

\$15,000

Your company may give a 15-minute company specific talk during the meeting reception. This will be held in the MAC lobby and may include audio visual if requested in advance. Two company reps may attend the scientific portion of the meeting at no additional cost.

DINNER SUPPORT

\$15,000 or \$7,500 when combined with additional sponsorship opportunity

Your company will sponsor the all attendee and faculty dinner on Thursday or Friday evening. CSRS will promote this dinner as the sole dinner option for all meeting attendees. Company is responsible to book meeting location and pay for the dinner. CSRS staff will work with company to promote the event.

COURSE HIGHLIGHTS

The course will cover the latest advances and techniques of the cervical spine including:

- Understanding the intricate anatomy of the uncinat process, nerve roots, the vertebral artery, foramen and identify their relationship to each other
- Discuss surgical indications and complication management for cervical spine procedures
- Review and perform the following cervical spine procedures on cadaveric tissue:
 - Anterior and posterior surgical approaches including: laminotomy, foraminotomy, laminoplasty, laminectomy, and facetectomy
 - Fusion techniques including: occipital-cervical constructs, C1-2 fixation, subaxial screw and rod constructs
 - Anterior decompression techniques including: disectomy, foraminotomy, corpectomy
 - Anterior fusion techniques including: interbody and corpectomy grafting, as well as subaxial plate, odontoid fixation and cages
 - Transoral approach to dens resection

PRELIMINARY SCHEDULE OF EVENTS

THURSDAY	
11:00am-12:00pm	Registration and Lunch
12:00pm-4:45pm	Lecture
4:45pm-5:45pm	Case Presentations
5:45pm-6:45pm	Welcome Reception
FRIDAY	
7:00am-7:30am	Breakfast
7:30am-8:15am	Lecture
8:15am-11:30am	Lab
11:30am-12:15pm	Lunch & Case Presentations
12:15pm-3:00pm	Lab
3:00pm-3:45pm	Lecture
3:45pm-6:00pm	Lab
6:00pm-7:00pm	Wine & Cheese Reception
7:00pm	Industry sponsored dinner
SATURDAY	
7:30am-8:30am	Breakfast
8:00am-9:45am	Case Studies
9:45am-11:45am	Open Lab
11:45am	Lunch & Adjourn

“LOVED THE INTERACTIONS IN THE LAB AND THE RATIO OF FACULTY TO STUDENTS AT EACH STATION!”

- 2021 Corporate Representative

GRANT PARTNERSHIP RESERVATION FORM

Supporters may complete this form and email it back or may request the link for an online form via email to Denise Lemke at dlemke@csrs.org.

The following company wishes to express interest in the support for the Cervical Spine Research Society events and/or activities indicated below. It is understood that this form is NOT an agreement for support, but rather an expression of interest to be followed, as necessary, by a formal grant request from CSRS to the granting company. Upon approval of the grant request, CSRS will be informed in writing and it is understood that grants will be used to support the educational goals of this activity.

Please type or print clearly.

Company Contact Name: _____
 Company Name: _____
 Address: _____
 City/State: _____
 Country: _____ ZIP/Postal Code: _____
 Phone: _____ Fax: _____
 Email: _____

GRANT PARTNERSHIP OPPORTUNITIES

RESEARCH	
<input type="checkbox"/> Named Research Grant	\$ _____
<input type="checkbox"/> Registry Grant for Data	\$50,000
<input type="checkbox"/> Registry Grant	\$37,500
HANDS-ON SURGICAL TECHNIQUES COURSE	
<input type="checkbox"/> Lab Support	\$25,000
<input type="checkbox"/> Dinner Support	\$15,000 or \$7,500
<input type="checkbox"/> Breakfast Talk	\$15,000
<input type="checkbox"/> Reception Talk	\$15,000
EMERGING LEADERS COURSE	
<input type="checkbox"/> Lab Support	\$25,000
<input type="checkbox"/> Dinner Support	\$15,000 or \$7,500
<input type="checkbox"/> Breakfast Talk	\$15,000
<input type="checkbox"/> Reception Talk	\$15,000
TOTAL GRANT SUPPORT INTEREST	\$ _____

Please retain a copy of this contract for your files and return this original application with appropriate payment information to:

Cervical Spine Research Society
 Denise Lemke
 Executive Director
 555 E. Wells Street, Suite 1100
 Milwaukee, WI 53202
 Phone: +1-414-918-9834
 Fax: +1-414-276-3349
 Email: dlemke@csrs.org